



**ISTITUTO TECNICO STATALE
"MARCHI – FORTI"**

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**PROGRAMMA SVOLTO
CLASSE: 4° SEZIONE: A RIM
MATERIA: INGLESE
DOCENTE: MATTEO PAPPALARDO
A.S. 2020 /2021**

TESTO IN ADOZIONE Business Expert, di F. Bentini, B. Bettinelli e K. O' Malley, Ediz. Pearson-Longman

ARGOMENTI SVOLTI

Strategies and cultural awareness in a job interview Section 2, Unit 1.
Mary Selley, "Frankenstein".
Economics, Section 3 Unit 3. The UK at work, agriculture, energy and mining.
Service industries, manufacturing.
The Great Crash of 1929.
The employment crisis.
"Students at work". Business in its economic background.
Economic systems. Command or planned economy, free market economy, mixed economy.
Mature and emerging markets.
The regulation of international trade.
E-commerce, types of companies.
Cross-cultural briefing.
Business organisation. Sole traders, Partnership.
Private and public limited companies. Co-operatives.
Franchising.
"How businesses grow".
Types of integration. Multinationals.
Business in the current economic climate.
Focus on grammar, past simple vs. present perfect.
Banking and finance.
Banking services and online banking.
Bear and bull markets, the London Stock Exchange.
The New York Stock Exchange and other world stock exchanges.
Financial crises.
Describing trends. Future tenses.
"What is marketing?".
Market research.
E-marketing.
The United Kingdom.
Regions to visit.
Republic of Ireland.
The United States of America. Regions to visit in the USA.

Canada. Australia, New Zealand, South Africa.
India, economic and political power, languages, religions, Gandhi.
The UK population today.
The US population today.
Young Italians on the move.
The immigration debate.
Integration.
Welfare. Inequality.
Our energy future.
Greenpeace.
Writing business. Speaking business.
Netiquette.

- **Per le vacanze estive viene assegnata la lettura di *The Great Gatsby*, by F. S. Fitzgerald, che sarà verificata ad inizio anno scolastico 2021/2022**

Monsummano Terme, li 01/06/2021

Il docente: Matteo Pappalardo

