



ISTITUTO TECNICO STATALE “MARCHI – FORTI”

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PROGRAMMA SVOLTO a.s. 2024/2025

del Prof. **LAURA BALDI**

Docente di INGLESE

nella classe 4sez. B Indirizzo AFM

n° 3 ore settimanali Sede MARCHI

TESTI IN ADOZIONE

CARRER PATHS IN BUSINESS di BETTINELLI E GALIMBERTI ed. Sanoma

GOALS INVOLVED B2 di Fruen, Borsbey, Swan

Fotocopie per spiegare, integrare ed approfondire i contenuti.

1. MODULI E UNITA' DIDATTICHE SVOLTE

BUSINESS THEORY

UNIT 1: THE ECONOMIC ENVIRONMENT

The production process. The factors of production. Needs and Wants. Industry and Commerce
Deindustrialisation. Supply Chains and Distribution Channels (da pag 78 a pag 85)

UNIT 2: THE INTERNATIONAL MARKET

Import-Export. International Trade. Visible and Invisible Trade. Balance of Trade and Balance of
Payment. International Organisations. Trading Blocs. Protectionism. Mature and Emerging Markets
Emerging Markets: Brics.

UNIT 3: BUSINESS STRUCTURES AND ORGANIZATIONS



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Business Structures: Sole traders. Partnerships. Private and Public Limited Companies. Cooperatives. Franchising. Business Growth: Internal and External growth. Merger. Acquisition or Takeover. Joint Ventures. Multinationals. Start-Ups. Crowdfunding.

CULTURE and CIVILIZATION

GEOGRAPHICAL ISSUES (da pag 366 a pag 372)

The UK: the British Isles. Highland and lowland Britain. Rivers and Lakes. Climate. People. London. British towns and cities.

The USA. Position and boundaries. The people. Climate. The face of the land. American regions

THE ECONOMY OF THE UK

Foreign Trade.

Natural Resources

Manufacturing

Services

THE ECONOMY OF THE USA

Foreign Trade.

Natural Resources

Manufacturing

Services

Da GOALS GET INVOLVED B2 di Fruen. Borsbey. Swan ed Dea Scuola

UNIT 5: ON TARGET

WORK

DIRECT AND INDIRECT QUESTIONS

COMPARATIVES AND SUPERLATIVES

A JOB INTERVIEW



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UNIT 6: LIFE ON LINE

TECHNOLOGY SOCIAL MEDIA TELEVISION

HAVE/GET SOMETHING DONE, PASSIVE

ASKING FOR AND GIVING INSTRUCTIONS

Writing: Reviews

UNIT 7: JUSTICE?: ART WORLD FOOLED

CRIME AND JUSTICE

MODAL VERBS OF DEDUCTION

AGREEING AND DISAGREEING

UNIT 8: TASTY!

COOKING VERBS, GERUNDS AND INFINITIVES

USED TO, BE USED TO

DIET AND NUTRITION

DISCUSSING PROS AND CONS

UNIT 9: DOING BUSINESS

MONEY AND FINANCE

SECOND, THIRD and MIXED CONDITIONALS

ASKING FOR CLARIFICATION

Writings

An informal e-mail (pag 256)

A Travel Blog (pag 257)

A Biography (pag 261)



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A Review

Di ogni unit dovrà essere conosciuto il lessico, le letture, le funzioni comunicative e dovranno essere acquisite tutte le strutture tipiche delle varie tipologie di writing.

10 giugno 2025

Gli studenti

L'insegnante
LAURA BALDI